

ALPHAWHISPERERS™

House I NewYork@UNGA80

22 September 2025

*Delegates Dining Room at the United Nations
New York City, New York*



POWERING THE FUTURE:

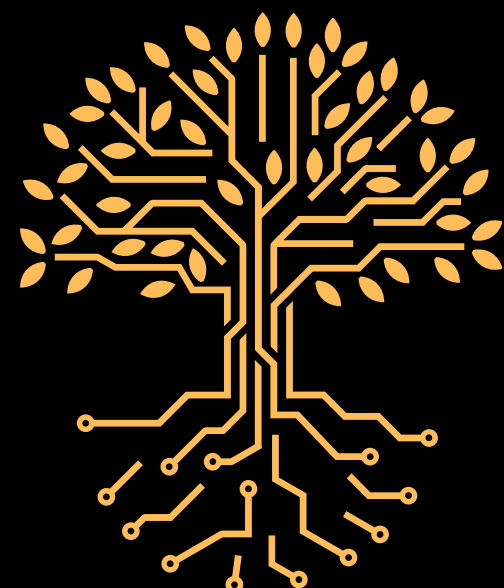
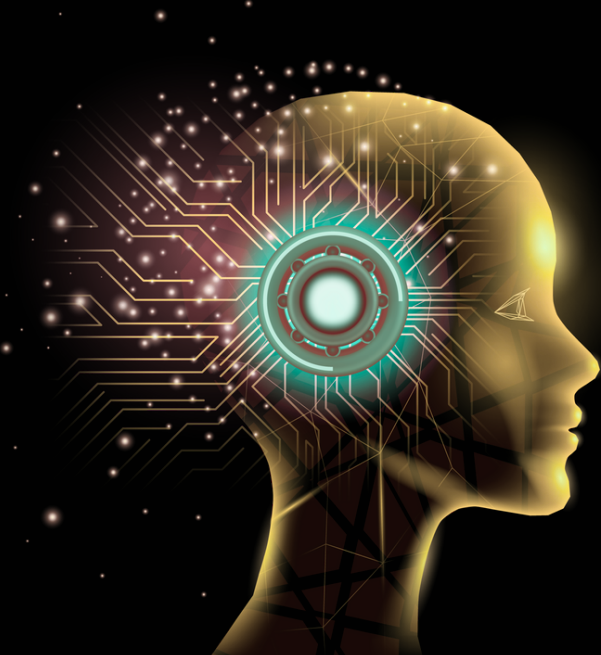
A NEW BREED OF EXPONENTIAL LEADERS



www.alphawhisperer.com

For partnership opportunities and inquiries: jcsalazar@alphawhisperer.com

www.alphawhisperer.com



An invitation. A new breed. Architects of a new era of exponential leadership.
Join us as we co-create a new model of fusing power, influence and values.

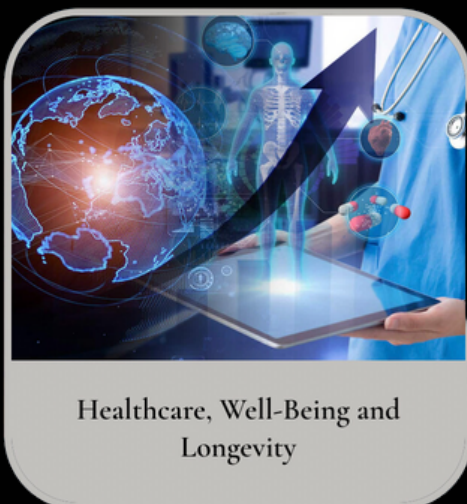
We stand on the brink of a global leadership revolution. Now more than ever, one thing is clear: the urgency for change, focusing on reframing how power and influence operates in our society, is undeniable. As we face unprecedented global challenges, the emergence of a new breed of not just leaders (Alphas), but those who advise and counsel them (Alpha Whisperers) could be the key to navigating the complex, intertwined crises that define our time. They will be the architects of a new era of exponential leadership – one that is more innovative, inclusive, sustainable, and just – where change starts from the power behind the power.

Reframing how power and influence operates at the highest levels of our society is the only way to democratize and humanize decision-making at the top -- leading to systemic, generational, and sustainable change that could shape a better future -- and save our civilization.



Janet C. Salazar
Founder & CEO, Alpha Whisperers International Network
Author & Creator, ALPHAWHISPERERS™

The ALPHAWHISPERERS™ House global convening network aims to elevate leadership conversations and activate action items around the following areas:



Healthcare, Well-Being and Longevity



Investments: Family Offices and Innovative Financing...



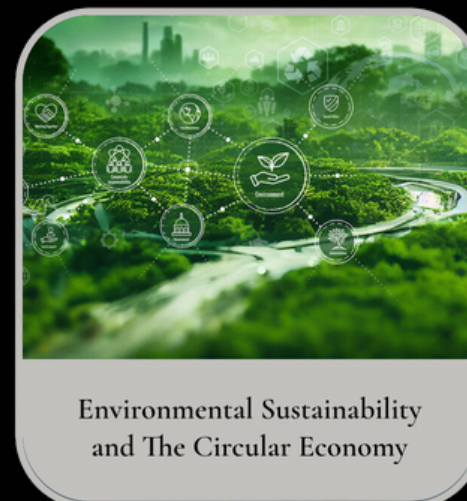
Responsible and Trustworthy AI



Women in Leadership: Economics, Politics and...



Philanthropy and Foundations



Environmental Sustainability and The Circular Economy

The ALPHAWHISPERERS™ House Davos during the World Economic Forum, House New York during UNGA, and House Athena @IWD is more than a global leadership convening where where power, influence and breakthrough ideas intersect and converge.

The ALPHAWHISPERERS™ House is a movement, a rallying point, a timely call to action for systemic, generational and sustainable change.



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About ALPHAWHISPERERS™

ALPHAWHISPERERS™ is a breakthrough global leadership engine focused on the urgency of reframing how power and influence operates in our society, with the goal of humanizing and democratizing top leadership decision-making for systemic change.

“Alpha Whisperers” are brilliant strategists, advisers and counsels to world leaders, business titans, visionaries and to the most influential decision-makers and actors across fields. They have enormous, oftentimes unseen and mysterious power and influence that impact us individually and collectively as a society. ALPHAWHISPERERS™ as a global leadership engine drives systemic change by harnessing this unseen and quiet, yet outsized, power behind the power.

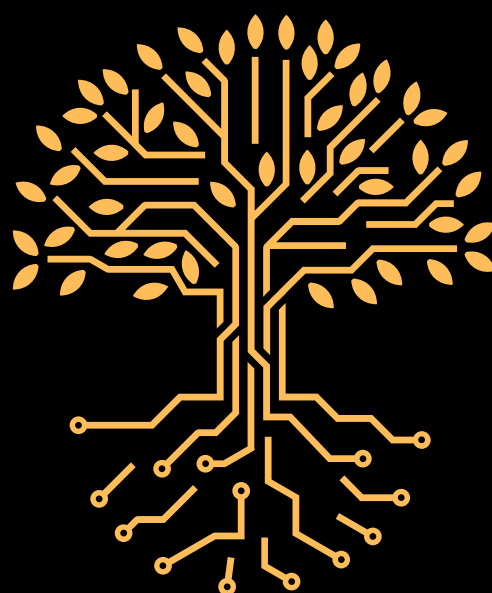
Created, authored and founded by social innovator, investor, strategist and global leadership architect Janet C. Salazar (J.C. Salazar), the engine that started as a leadership book project, ALPHAWHISPERERS™: Power Behind The Power was incubated by the Rockefeller Foundation Bellagio Residency Program in March 2023 at the Rockefeller Foundation Bellagio Center in Bellagio, Italy, where Janet was a Resident Fellow.

The Rockefeller Foundation Bellagio Residency Program has a track record for supporting the production of breakthrough ideas and knowledge addressing some of the most complex challenges facing our world. Alumni include luminaries such as Maya Angelou, Ruth Bader Ginsburg, Henry Louis Gates, Jr., and Amanda Gorman, the youngest inaugural poet in US history.

ALPHAWHISPERERS™ compels the world's most influential “Alpha Whisperers” to be accountable and do what is right – to use the power of their “whispers” for the greater good.

"I believe that the present world could be better, and the future even better –
with the help of a new breed of Alpha Whisperers."

Janet C. Salazar, Founder & CEO
Alpha Whisperers International Network
(An ALPHAWIN Ventures Group Subsidiary)



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OPENING AND WELCOME REMARKS



JANET C. SALAZAR

Chairman and CEO, ALPHAWIN Venture Group
Chairman, Foundation for the Support of the United Nations (FSUN)
Author and Creator, ALPHAWHISPERERS™
Resident Fellow, The Rockefeller Foundation
Bellagio Residency Program



JOSHUA W. WALKER, Ph.D

President and CEO, Japan Society

GENERATIONAL LEADERSHIP SPOTLIGHT: “Moonshot with Roots: Powering Our Future”



TOMONARI ABE

10th Generation CEO of ABE YOANDO PHARMA



OPENING PERFORMANCE: THE FREQUENCY SCHOOL



MARTINA FUCHS

Co-Founder, The Frequency School
Business Journalist,
China & Middle East Expert



KINGSLEY M.

Co-Founder, The Frequency School
Guinness World Record Holder
Author, Grateful AF: Daily Gratitude



MAEJOR

Multi-Platinum Grammy - Nominated Singer, Songwriter and Producer
Founder, The Frequency School



AARON DAWSON

Award Winning Story Teller
Global Change Agent
Creative Director



BRANDON LEE

Strategic Consultant and Entrepreneur
Co-Founder, The Frequency School





FIRESIDE CHAT:
“Beauty as a Force for Good”

DEMEE KOCH

Founder and CEO of DE MOI



KEYNOTE SPOTLIGHT:

DR. KELLYANN PETRUCCI

Creator of the BONE BROTH REVOLUTION
Renowned Health and Longevity Expert
Bestselling Author, Speaker, Visionary



FIRESIDE CHAT:

AMANTIA MUHEDINI

Head, Sustainable & Impact Investing Americas
at UBS GWM



INSPIRATIONAL REMARKS:

TAKAFUMI TANI

Secretary General
Foundation for the Support of the United Nations (Japan Chapter)



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AFTERNOON OPENING PERFORMANCE:

ROY "GRAMPS" MORGAN

Three-time Grammy Award Winning Artist
Fourteen-time Grammy Nominee
"King of Country Reggae"



KEYNOTE SPOTLIGHT:

DR. HIDEKAZU YAMADA, M.D., Ph.D

President, Japanese Society of Anti-Aging Medicine
Renowned Dermatologist



SPECIAL REMARKS:

MICHAEL WOODS

President of Woods Capital
General Partner, ALPHAWIN Ventures



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PANEL DISCUSSION:

“Investment, Systems and Innovation: Powering the Future of Leadership”



MARTINA FUCHS

Co-Founder, THE FREQUENCY SCHOOL
Guinness World Record Holder
Business Journalist



**SHIFRA
ANSONOFF**

Managing Director, BLACKROCK
Head of Customer Experience, Preqin



**HIROSHI
ABE**

Vice-President and
Chief Brand Officer of
ABE YOANDO PHARMA Co. Ltd



**ANNABELLE
MANALO-MORGAN**

Founder and Chief Scientific
Officer, MASAYA MEDICAL

“The Power of Collaboration for the Goals: The Future of Leadership Depends on All of Us”



**LIOR
BUCHMAN**

General Partner, APLHAWIN Ventures
Former CEO OF Integra Holdings



**NICK AKIRA
YOSHIDA**

Chief Strategy Officer of
ABE YOANDO PHARMA Co.Ltd.



**KELLY
GUSHUE**

Award Winning Financial Coach
Multi-Media Speaker on
Women and Investing



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CLOSING REMARKS: CALL TO ACTION



JANET C. SALAZAR

Chairman and CEO, ALPHAWIN Venture Group
Chairman, Foundation for the Support
of the United Nations (FSUN)



CAROL J. CARTER

Founder and CEO, GlobalMindED
Founder, LIFEBOUND



VICTORIA KAR

MASTER OF CEREMONY
Chair, ALPHAWHISPERERS™ Global Council
Coach and Advisor to Founders



DIANE BACCHUS

Founding Member,
ALPHAWHISPERERS™ Global Council
Co-Founder Ahhaa - The Operating System
for the Mind



DANI BEDONI

Founding Member,
ALPHAWHISPERERS™ Global Council
Master Coach, President, Learning One to One



YONA DESHOMMES

Chief, Media and Publications,
ALPHAWHISPERERS™ International Network
CEO, Riverchild Media



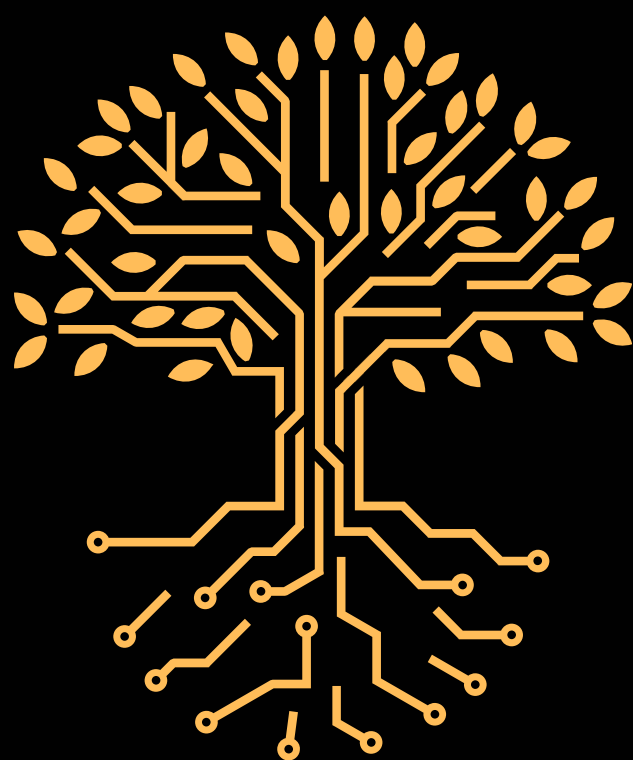
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CLOSING PERFORMANCE



A GUINNESS WORLD RECORD HOLDING
GLOBAL INITIATIVE



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PROGRAMME
UN Delegates Dining Room - West Terrace
22 September 2025, 12-3PM

12:00 - 12:15

- **Arrivals**
- **Opening and Welcome Remarks:**

Janet C. Salazar, Chairman & CEO of ALPHAWIN Venture Group (a Holding Company), Managing Partner of ALPHAWIN Ventures, Chairman of the Foundation for the Support of the United Nations, Creator of the Groundbreaking Leadership Engine and Brand, “ALPHAWHISPERERS™: Power Behind the Power”; Resident & Fellow, The Rockefeller Foundation Bellagio Residency Program; Trustee, Global MindED. Member, Global Women in VC.

Joshua W. Walker, Ph.D., President & CEO of Japan Society

Formerly Global Head of Strategic Initiatives and Japan in the Office of the President, Eurasia Group. Dr. Walker grew up in Japan and is bicultural and bilingual.

12:15 - 12:25

- **Opening Performance: The Frequency School** - a Guinness World Record-holding global initiative using the transformative power of sound therapy and wellness resources to nurture the mind, body & spirit. Led by Maejor Brandon Michael Green, professionally known as Maejor, a Grammy-nominated singer, songwriter, and producer on a mission to heal and uplift through sound therapy. Joined by team members Kingsley M, Brandon Lee, Aaron Dawson and Martina Fuchs.

12:25 - 12:45

- **Generational Leadership Spotlight : "Moonshot with Roots: Powering Our Future"**

An inspired conversation between **Tomonari Abe, 10th Generation CEO of Abe Yoando Pharma**, and his story on how, as the successor to a 300-year old healthcare company, he found his roots and how they became the fuel for his own leadership moonshot; and Janet C. Salazar

12:45 - 1:45

- **Lunch served**

• **Fireside Chat: “Beauty as a Force for Good”** featuring **Demee Koch**, Founder & CEO of DE MOI, Angel Investor, Speaker, Board Advisor, Philanthropist

• **Keynote: Dr. Kellyann Petrucci**, Creator of the Bone Broth Revolution, Renowned Health and Longevity Expert, Bestselling Author, Speaker, Visionary

- **Fireside Chat: Amantia Muhedini**, Head, Sustainable & Impact Investing Americas at UBS GWM

- **Inspirational Remarks: Takafumi Tani**, Secretary General, Foundation for the Support of the United Nations (FSUN) Japan Chapter

1:45 - 1:55

- **Afternoon Opening Performance: featuring Roy “Gramps” Morgan**, three-time Grammy Award-winning artist and 14-time Grammy nominee known as the King of Country Reggae.– to perform his song “People Like You” – nominated in 2021 for three International Reggae and World Music Awards (IRAWMA) in the categories of Best Song, Best Crossover Song and Best Gospel Song, and won the award for Best Gospel Song; Entrepreneur and Humanitarian

2:05 - 2:15

• **Keynote Spotlight: Dr. Hidekazu Yamada, M.D.,Ph.D.** Kindai University, Anti-aging Center Founder since 2007. President, Japanese Society of Anti-Aging Medicine since 2021. Dermatologist



PROGRAMME
UN Delegates Dining Room - West Terrace
22 September 2025, 12-3PM

2:15-2:20

Special Remarks: Michael Woods, President of Woods Capital; General Partner, ALPHAWIN Ventures; Board member of Roman DBDR, a publicly traded SPAC market expert; former CEO & COO of Rothschild & Co. Asset Management U.S.; Chair of the Long Island Chapter for Tiger 21, Chairman of the Finance Committee for the Business Council for International Understanding; Board Member, Finance Committee Member and Chairman of the Development Committee of The Korea Society; 2018 Honoree of the New York Responsible 100 Award and a member within the "Top 100 Innovators & Entrepreneurs Magazine" for 2023.

2:20 - 2:35

- **Panel Discussion: "Investment, Systems and Innovation: Powering the Future of Leadership"**

Panelists:

- **Shifra Ansonoff**, Managing Director, BlackRock, Head of Customer Experience for Preqin
- **Hiroshi Abe**, Vice-President and Chief Brand Officer of Abe Yoando Pharma Co. Ltd., formerly Chief Executive in the Human Resources and Systems Departments of the PPIH Group, which includes Don Quijote, one of Japan's leading retailers with sales over 2 trillion Japanese yen.
- **Annabelle Manalo-Morgan, PhD**, Founder & Chief Scientific Officer at Masaya Medical; Lead Scientist Flora Pharma and Director at Flora Growth Corp., Visiting Scientist, Vanderbilt University Medical Center
- **Moderated by: Martina Fuchs**, Business Journalist, Co-Founder The Frequency School - Guinness World Record holder ; China & Middle East Expert; Board Member, Montreux Jazz Festival China, Brand Amb. Läderach; Speaks 9 languages; International DJ

2:35 - 2:50

- **Panel Discussion: "Power of Collaboration for the Goals: The Future of Leadership Depends on All of Us"**

Panelists:

- **Lior Buchman**, General Partner, ALPHAWIN Ventures, Former CEO of Integra Holdings; Expert in Fundraising, M&A, Corporate Finance, Investment Strategy
- **Nick Akira Yoshida**, Chief Strategy Officer of Abe Yoando Pharma Co. Ltd.; Launched several finance, web3 and health tech ventures across Asia. Strong track record in fundraising, business development and global expansion
- **Kelly Gushue**, Award Winning Financial Coach, Multi-Media Speaker on Women and Investing
- **Moderated by: Martina Fuchs**, Business Journalist, Co-Co-Founder The Frequency School - Guinness World Record holder ; China & Middle East Expert; Board Member, Montreux Jazz Festival China, Brand Amb. Läderach; Speaks 9 languages; International DJ

2:50 - 3:00

- **Special Remarks: Yona Deshomes**, Chief - Media and Publications, AlphaWin Network
- **Special Remarks: Carol J Carter**, Founder & CEO, GlobalMindED, Founder, LifeBound; Speaker, Author and Humanitarian
- **Special Remarks: Diane Bacchus**, Founding Member, ALPHAWHISPERERS™ Global Council
- **Closing Remarks, Call to Action: Janet C. Salazar & Victoria Kar**
- **Closing Performance: The Frequency School** - a Guinness World Record-holding global initiative using the transformative power of sound therapy and wellness resources to nurture the mind, body & spirit.

Master of Ceremony:
Victoria Kar, Chair, Alpha Whisperers International Network - Global Council
Coach and Advisor to Founders, Visionaries and Celebrities

